



Meeting Minutes

October 5, 2022
Ships of the Sea Museum

In Attendance

Dr. Deborah Johnson-Simon	ADMI
Steven Smith	Massie Heritage Center
Sarah Logan-Reynolds	Juliette Gordon Low Birthplace
Joel Cadoff	Ft. Pulaski
Glenda Anderson	GHRAC
Kelly Zacovic	City of Savannah Municipal Archives
Shannon Rowe	Ft. Pulaski
Terese Glasgow	Ft. Pulaski
Alena Pirok	Georgia Southern University
Christian Carr	SCAD
Luciana Spracher	City of Savannah Municipal Archives
Juliana Sims	American Prohibition Museum
Austin Heil	UGA Marine Extension
Laura Seifert	Ft. Pulaski
Tara Kelsey	Massie Heritage Center
Billie Stultz	Savannah African Art Museum

Institutional Introductions

- Institutional Updates have been moved to the end of the meeting to give time to our presenter.

Board Updates

- Online Payments have been going well (split between Kiah Fund and CMA Dues)
 - \$1500 via online payments
 - \$500 via in-person checks

- Treasurer Report
 - See attached
- Approval of meeting minutes from April
 - Motion to approve - Glenda Anderson
 - Seconded - Dr. Debora Johnson-Simon

New Business

- Membership renewal
 - 15 individual members
 - 28 institutional members
- List Serv
 - 4 weeks after the membership deadline comes to a close the listserv will be purged of old contacts
 - Sign up deadline is October 14
- Membership Committee
 - Thank you to Jessica Estes, Chris Sergi, and Allison for serving on the membership committee.
- Reciprocal Admission Program (RA)
 - Physical cards v. Digital cards?
 - Unanimous preference is physical cards
 - some concerns on sustainability.
 - Suggested that physical cards be treated like school IDs with membership year stickers added to the card so they can be used over and over again rather than having new cards printed each year.
 - Pros: Saves money long term, and sustainable
 - Cons: Cards could be lost or misplaced
 - RA Program concerns:
 - Participating museums staff do not seem to know anything about the RA cards when they are presented to the ticket counter.
 - All staff at participating sites should be updated on the RA Program so there is no confusion at participating sites.
 - This includes returning the card to the individual who presents the card to the ticket sales clerk.
- CMA Sustainability Committee:
 - Changes to the structure of leadership, operations, and membership for overall organization sustainability
 - Members are needed!

“Volunteer Recruitment”

What does the United Way of the Coastal Empire do?

- Supports 54 Non-profits in fundraising and over 80+ projects in the Coastal Empire

What is the structure of the United Way of the Coastal Empire?

- The UWCE is made up of 13 advisory committees and boards across all departments. These committees and boards are made up of over 250 volunteers.
- UWCE volunteers are committed to community investment by giving over 1700 hours of their time to these volunteer roles.
 - These volunteers are made up of individuals, civil groups giving back, court-ordered community service, and organizations like Gulfstream.
 - Corporate engagement volunteers have gone up by 26%, and corporations are looking to give back to the community by volunteering.

How does this help my organization?

- The Volunteer Website through the United Way of the Coastal Empire is a **free resource** to Non-Profit organizations with a federal non-profit EIN number.
 - You can set up an agency profile including the following
 - Needs and opportunities
 - Why people should volunteer with your organization
 - Why your organization needs volunteers
 - Any special projects or programs that need volunteers
 - There is a portal for both volunteers and non-profits to use where volunteers will be shown matches that fit with the keywords they have in their profile.
 - Sort of how online dating works, but for volunteers and non-profits! Think of it as a volunteer/non-profit matchmaker.

How many people see these volunteer opportunities?

- Anyone signed up through the volunteer platform can see what non-profits are looking for volunteers with at least 100 new people signing up on the platform every month and over 4000 active users a month.
- Below is a chart with the past years and agency views and of those numbers, 64 non-profits were matched with numerous volunteers through the UWCE

Year	Views
2019	38,000 volunteer views
2020	28,000 volunteer views
2021	44,00 volunteer views

What if someone signs up with my non-profit?

- Stay engaged!
- Send a monthly hello to that individual, not a blast to all of the volunteers, making it personally helps to make that volunteer feel like they are a meaningful member of the organization.
- If a volunteer signs up for a one-day event, as them if they would want to come back for future events or programs.
- All volunteer info is accessible once that volunteer matches with your organization and responds to your non-profit.

What are the key points that nonprofits should do to recruit volunteers?

- Be recognizable and memorable (in a good way)
 - Go to networking events
 - Wear your company/organization name tag
 - Hand out your business cards
 - Staying in front of social media posts
 - The more you are out and about, the more you will be recognized, STAY VISIBLE
 - Network with other non-profits
 - Share social media posts
 - Share volunteer opportunities

General Volunteer Recruitment

- Be thoughtful of who you ask rather than mass recruiting.
 - Have recruitment intentions not just warm bodies.
- Reach out to people with interest
 - Social groups
 - Rotary Clubs
 - Specialized groups and organizations that match your non-profits goals, mission, ethics, and subject matter.
- Be intentional about network expansion

Help each other with expanding networks!

Q&A:

Luciana Spracher: How do I sign up for the UWCE Portal?

- <https://uwce.org/volunteer-opportunities/>

Tara Kelsey: How successful are the matches?

- Matches are as successful as you make them.
 - Fill out your profile
 - Share links
 - Stay active on your page

Member/Institutional Updates

ADMI	Dr. Deborah Johnson-Simon	No new updates
Massie Heritage Center	Steven Smith	Lecture Series - Ousmane Power-Greene - Thursday, October 13, 2022 - 6:00 pm "Confessions of Matthew Strong" Book lecture and signing at Massie Heritage Center
Juliette Gordon Low Birthplace	Sarah Logan-Reynolds	No new updates
Ft. Pulaski	Joel Cadoff	Celebrating Ft. Pulaski's 98th Birthday week! Preparing for the Sentenial of the Park in 2024 Unveiling of 5 new informational panels for archeology!
GHRAC	Glenda Anderson	Faith-based groups at Kroger on Abercorn near the Armstrong Campus leading Active Shooter Training with demonstrations by Local Law Enforcement. Dates TBD
City of Savannah Municipal Archives	Kelly Zacovic	See Luciana's updates
Ft. Pulaski	Shannon Rowe	See Joel's updates
Ft. Pulaski	Terese Glasgow	See Joel's updates
Georgia Southern University	Alena Pirok	November 7 - Statesboro Campus Internship Faire Undergrad and Grad Students looking for summer internships. Email Michael at mvanwagenen@georgiasouthern.edu National Conference on Global Public History in Atlanta, GA April 12 - 15, 2023 https://ncph.org/conference/2023-annual-meeting/ Book has launched! The Spirit of Colonial Williamsburg: Ghosts and Interpreting the Recreated Past by Alena Pirok https://www.amazon.com/Spirit-Colonial-Williamsburg-In-Interpreting-Perspectivedp/1625346948
SCAD	Christian Carr	SCAD MOA Exhibit - Aaron Douglas: Sermons On view Sept 21, 2022 - Jan. 30, 2023,
City of Savannah Municipal	Luciana Spracher	Sat, October 22, Archives Pop up at the Telfair Museum's Jepson Center from 1 pm - 4 pm

Archives		
American Prohibition Museum	Juliana Sims	No new Updates
UGA Marine Extension	Austin Heil	Science day for UGA is October 15
Ft. Pulaski	Laura Seifert	See Joel's updates
Massie Heritage Center	Tara Kelsey	See Steve's updates
Savannah African Art Museum	Billie Stultz	<p>Museum Lecture Series - Becoming Gendered: A look into Sub-Saharan cultures, gender studies, and initiations. https://www.savannahafricanartmuseum.org/classes/becominggendered2022</p> <p>Museum Workshop Series - African Symbols: Past and Present https://www.savannahafricanartmuseum.org/2022-workshops/african-symbols2022</p> <p>Museum Rotating Exhibit - Culture, Currency, Continuity: The Significance of Cowrie Shells in African Art on view through January 2023 https://www.savannahafricanartmuseum.org/culture-currency-continuity</p>