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## Meeting Minutes

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April 4, 2023  
Massie Heritage Center

### In Attendance

Juliana Sims	American Prohibition Museum
Luciana Spracher	City of Savannah Municipal Archives
Kelly Zacovic	City of Savannah Municipal Archives
Glenda Anderson	Georgia Historical Records
Alena Pirok	Georgia Southern University
Chris Sergi	Andrew Low House
Ginger Varner	Andrew Low House
Elizabeth Srsic	Juliette Gordon Low Birthplace
Danielle Christian	Juliette Gordon Low Birthplace
Allison Beckelhymer	Juliette Gordon Low Birthplace
Billie Stultz	Savannah African Art Museum
Tara Kelsey	Massie Heritage Center
Steve Smith	Massie Heritage Center
Wilma Wheten	Individual
Sarah Logan-Reynolds	Juliette Gordon Low Birthplace
Christy Crisp	GHS
Kelsey Chandler	Tybee Island Historical Society
Robin Gunn	Ossabaw Island Foundation
Ayela Khuhro	Massie Heritage Center
Deborah Johnson-Simon	African Diaspora Museology Institute
Vivian Rogers-Price	Mighty Eighth Airforce Museum

## New and Old Business

### Institutional Introductions

- Institutional Updates have been moved to the end of the meeting to give time to our presenter.

### Board Updates

- Approval of meeting minutes from October
  - Motion to approve – Glenda Anderson
  - Seconded – Debora Johnson Simon
- Treasurers Report
  - Income:
    - Lunches:.....\$26.00
    - Total Income:.....\$26.00**
  - Expenses:
    - P.O. Box Renewal.....\$176.00
    - Georgia Corporate Business Registration.....\$90.00  
(3 Year Renewal)
    - QuickBooks Monthly Payment.....\$85.00
    - Total Expenses:.....\$351.00**
  - Ending Account Balance on April 4, 2023.....\$8,791.08
  - Kiah Fund Balance.....\$3,462.22
  - CMA Website Fund:.....\$0.00
- Kiah Fund Request: Anne-Solene Bayan, Assistant Curator at Telfair Museums  
Request of \$500 to attend the AAMC Art Curators Conference – NYC  
Presentation/Program presented to CMA Membership based on what is learned at the conference.
  - Motion to approve – Robin Gunn
  - Second – Billie Stultz
- Sustainability Committee
  - 5 Items to put to a membership vote
    - 1. Add a student membership level that is non-voting and does not receive a RA card (see #5).
    - 2. Individual members get to vote.
    - 3. Since Organizational members represent many to the Individual members who represent one, Organizational member votes are weighted 3 to 1 against Individual member votes (each member gets one vote, but an Organizational member vote is equivalent to 3 votes).
    - 4. Offer a one-year pilot membership incentive. Members who bring in a new member will receive a free lunch at the next meeting. A referral box field will be

included on the membership form for new members to indicate referring member. After one year, assess the success and costs of the incentive and present results to membership for continuation or discontinuation.

- 5. Increase membership dues to increase annual revenue approximately \$1,000 to ensure the long-term financial health of CMA and account for new recurring payments (Zoom, QuickBooks), increases in general costs (special event food, website), and assist in the transition to full online payment services (for lunch and membership):

<i>CMA membership dues are based on the participating organization's annual budget:</i>		
	<i>Current</i>	<i>Proposed</i>
Up to \$100,000,	\$20.00	<b>\$30.00</b>
\$100,001-\$250,000,	\$35.00	<b>\$55.00</b>
\$250,001 and up,	\$50.00	<b>\$80.00</b>
Individual	\$20.00	<b>\$30.00</b>
Student (non-voting; no RA card)	n/a	<b>\$10.00</b>
<b><i>Estimated Income from Dues</i></b>	\$1,740	<b>\$2,720</b>

Vote will be conducted if needed via Google Forms ballot, emailed to membership. This ballot will be active for 2 weeks.

- Motion to approve – Robin Gunn
- Second – Glenda Anderson
- Board Member Nominations
  - Looking for nominations for the position of Treasurer and Secretary. Billie and Julianna's terms are coming to an end and we need volunteers to fill in those positions.
- Reminder that the Awards of Excellence Nominations are due April 14.

## **Member Showcase**

Vice President – Tara Kelsey Introducing CMA Membership Showcase Presenters

### **“Andrew Low House Museum”**

Presented by Chris Sergi and Ginger Varner

- 80K Visitors in the last year
- Andrew Low House is a 1848 Historic House
- 32% of the collection in the museum is original to the Low Family Collection
- Primary tour attendees – Girl Scouts
  - This includes specialized behind the scenes VIP tours
- Venue Rentals
  - Capacity of 75 people.
- Other Events:
  - Friends of the Andrew Low House Museum are offered “Dinner in the Garden” event.
- Museum website goes into different aspects of the history of the house.

### **“The Spirit of Colonial Williamsburg”**

Presented by Alena Pirok

- Interpretation & Interpreters
- Looking at ghost hauntings in a historical site. How can this be utilized by other historical sites to increase visitation and visitor interest.
- The idea of ghost can help to revive a historical site through actors and interpreters.
- This method humanizes the past and the ghosts that are active on the site.
- Ghost tours in the form of official public or private tours, have a proven record in attracting more visitors who are fascinated by the topic of ghosts and the veil between worlds.
- Ghost stories do not have to be scammy or dark, they can be enlightening to humanize the past and the spirits that may reside in your historic site.

### **“National Museum of the Mighty Eighth Air Force”**

Presented by Vivian Rogers-Price

- Museum updates!
  - South wall has been extended by 60ft on both levels.
- Video Presentation:
  - The museum received funding of \$10 million dollars to expand the exhibits and displays to improve visitor experience. This included:
    - Updating galleries
    - Rotating exhibitions
    - Adding 2 classrooms
    - Creating a multi-purpose space
    - Updating the facility to be ADA Compliant, which increases the museum’s sustainability.
    - Developing and managing the museum’s collection management software
  - Site Preparation:
    - Replacing the AC and Heating towers with two new towers. This will ensure that if one tower fails the other will pick up the slack so repairs can be made.

### Member/Institutional Updates

Juliette Gordon Low Birthplace	Danielle	
Massie Heritage	Steve	
GHRAC	Glenda	
Savannah African Art Museum	Billie Stultz	

### Next Meeting

**When:** Wednesday, May 3, 2023, | 12:00 Noon

**Where:** Temple Mickve Israel, 20 East Gordon Street, Savannah, GA 31401

**Program:**

### Save the Dates

- April 15, 2023 - 5:00 pm - Awards of Excellence nominations due.
- May 3, 2023 - 12:00 pm - CMA Membership Meeting
- June 7, 2023 - 6:30 pm - CMA Annual Awards Ceremony